



## 7th Annual Nutrition & Health Conference

May 9-12, 2010

Atlanta, Georgia at the Omni Hotel at CNN Center

[www.NHConference.org](http://www.NHConference.org)



Arizona Health Sciences Center



ARIZONA CENTER FOR  
**Integrative Medicine**

[www.azcim.org](http://www.azcim.org)

Nutrition and Health: State of the Science and Clinical Applications is the premier nutrition conference for health professionals in the U.S. Sponsored by the Arizona Health Sciences Center at the University of Arizona and presented by the Arizona Center for Integrative Medicine, the conference assembles internationally recognized researchers, clinicians, educators, and chefs whose work focuses on the interface between nutrition and healthful living.

Nutrition is an important part of the treatment for five of the top ten most common diseases in the U.S., yet healthcare professionals receive limited, if any, nutrition education. Medical education does not keep pace with advances in nutrition science and therapeutic innovations. Physicians are often unaware of the latest findings on diet and health and, therefore, are unable to advise patients on how to use dietary change as a treatment strategy in the management of disease.



The Nutrition & Health Conference is the key continuing education course for educating health professionals on the latest scientific and clinical evidence regarding nutrition, examining the benefits and risks of nutritional recommendations for specific health conditions.

### Why Join Us?

- Gain exposure to more than 600 health professionals who make nutrition recommendations as part of their clinical practice
- Meet and build relationships with leading nutrition experts from across the nation
- Establish your company as an advocate for good nutrition and health practices within a growing section of the health community
- Reach a large audience of nutrition-conscious consumers at the public forum
- Hear the latest on nutrition research and practices directly from the experts
- Learn what nutrition and health information is most important to both medical and public audiences

To become an underwriter for the  
**Nutrition & Health Conference**, please contact

**Tom Buchanan**, Senior Development Director  
at (520) 626-9947 or email [teb@email.arizona.edu](mailto:teb@email.arizona.edu)



## About AzCIM

Founded by Dr. Andrew Weil, the Arizona Center for Integrative Medicine is leading the transformation of healthcare by creating, educating & actively supporting a community that embodies the philosophy and practice of healing-oriented medicine, addressing mind, body and spirit. Since its inception, the Arizona Center for Integrative Medicine has focused its efforts on three domains: education, clinical care, and research—with the primary emphasis on education.

## Conference faculty

Our faculty members are leaders in scientific research, skilled clinicians, directors of major academic nutrition programs, experts in agricultural policy and innovative chefs. In addition to Dr. Weil, the 2010 faculty includes Arthur Agatston, MD, University of Miami Miller School of Medicine and author of The South Beach Diet; Robert Superko, MD, Fuqua Heart Center, Piedmont Hospital, Atlanta; William Dietz, MD, Centers for Disease Control & Prevention; David Kessler, MD, University of California, San Francisco and former Commissioner of the U.S. Food & Drug Administration; and Marjorie McCullough, ScD, American Cancer Society.



## Audience

The majority of attendees are registered physicians and registered dietitians. Attendees at the 2009 conference hailed from 47 US states and 6 foreign countries. Based on our attendance growth rate, we anticipate more than 600 attendees from the medical community in our seventh year

## Food

We “walk our talk” by providing only healthy, delicious, and exceptionally high-quality food at every food event during the conference. Each break offers an abundance of themed tasting opportunities, including soy, nuts, chocolate, tea, fruits, and vegetables. Attendees learn by tasting, listening, and asking questions.

## Public Forum

The Public Forum is open to the public and draws an informed and engaged crowd. It features presentations and a lively panel discussion with Dr. Weil and nationally renowned nutrition experts discussing optimum diet and social and political issues related to food and nutrition, followed by audience question and answer.



## Our Directors...

Andrew Weil, MD  
Arizona Center for Integrative  
Medicine at the University of Arizona, College of Medicine

Fredi Kronenberg, PhD  
Clayman Institute for Gender Research,  
Stanford University

# Opportunities for Underwriting

## Principal Conference and Public Forum Underwriter

\$75,000

### Conference Recognition

- Exposure to more than 600 health professionals who recommend nutrition products as part of their clinical care
- Recognition as a principal underwriter on conference publicity (brochures, press releases, registration materials and websites)
- VIP faculty dinner - Two reserved seats at the head table with Drs.Weil and Kronenberg
- Four free conference registrations for organization's employees
- Opportunities to meet with leading nutrition experts from around the nation
- Thanks and recognition given from the conference podium by both Drs.Weil and Kronenberg
- Primary placement on the conference tote bag (with logo)
- Recognition within the conference syllabus (a resource guide for all conference participants)

- Most prominent signage at the conference
- Primary recognition on conference website and linked logo to organization's website

### Public Forum

- Two six-foot exhibition tables in designated exhibitor area
- Thank-you recognition from the podium by Drs.Weil and Kronenberg
- Recognition in the public forum program (distributed to all attendees at check-in)
- Name displayed most prominently on signage
- Tasting opportunity available during break, with recognition and thanks in program

## Patron of the Nutrition Conference

\$25,000

### Conference Recognition

- Exposure to over 600 health professionals who recommend nutrition products as part of their clinical care
- Recognition on all conference publicity (brochures, press releases, registration materials and websites)
- Invitation for two to the VIP faculty dinner
- Two free conference registrations for organization's employees
- Opportunities to meet leading nutrition experts from around the nation
- Thanks and recognition from Drs.Weil and Kronenberg at the plenary session preceding the faculty reception
- Name listed on conference tote bag
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- Recognition within the conference syllabus (a major resource guide for all conference participants, sponsors and media)
- Name featured on conference signage
- Recognition on conference website, with linked logo

### Public Forum

- Signage at the public forum
- Recognition in public forum program (distributed to all attendees)

## Steward of the Nutrition Conference

\$10,000

### Conference & Public Forum Recognition

- One free conference registration for employee of organization
- Recognition within the conference syllabus (a major resource guide for all conference participants, sponsors and media)
- Recognition as an underwriter in public forum program (distributed to all attendees)
- Recognition on conference website, with linked logo

## Friends (subject to availability)

\$5,000

### Conference Recognition

- Recognition as an underwriter in public forum program (distributed to all attendees)